

FOR IMMEDIATE RELEASE

14.3.25

Milberry Green Glamping Transitions to Pippa: A New Chapter in Family Travel

Due to a combination of personal circumstances, we have made the extremely difficult decision to sell our thriving glamping business. This decision was not made lightly, as our glamping site has brought us immense joy and fulfilment over the past two years. We are incredibly proud of what we've built and the wonderful community that has grown around it.

Thank you for your understanding and support during this transition. We are grateful for the wonderful experiences and connections we've made and look forward to seeing the continued success of this special place.

About Pippa:

Pippa is the natural evolution of our passion for offering unique travel experiences. After running Milberry Green Glamping for two years, we're thrilled to introduce Pippa, a brand-new venture. Pippa is an intuitive, AI-driven travel-planning tool designed to help families with diverse needs create personalised, seamless itineraries for inclusive holidays.

At Pippa, we believe that every traveller deserves an experience that connects them to nature, culture and self. That's why we've designed Pippa to bring these meaningful moments to life in a way that feels personal, effortless and unforgettable. Whether you're planning a multi-generational family holiday or a group getaway with friends, Pippa is here to tailor every detail to your unique needs.

From the challenges of aligning everyone's schedules, preferences and needs, to ensuring every detail is taken care of—Pippa is here to simplify the process. Every journey is designed with you in mind, allowing you to focus on what truly matters: creating unforgettable memories.

Our Story:

Milberry Green was founded in 2023 and over the years, we've been privileged to host countless guests who've enjoyed our beautiful glamping site in Chelsham. We've always been inspired by the spirit of adventure and the transformative power of travel, which led us to explore new ways to share our love for exploration with others. This journey naturally led to the creation of Pippa, which takes all of our experiences from glamping and transforms them into a broader, more flexible offering.

Mission Statement:

Pippa's mission is to make travel planning stress-free and enjoyable by providing tailored itineraries that suit each traveller's unique needs. We want to make travel easy for all shapes and sizes so families can make lasting happy memories together.

The Transition from Milberry Green Glamping to Pippa:

After running Milberry Green Glamping, we've learned so much about what it means to provide a memorable, enriching experience. Now, we're ready to take that expertise and passion and apply it to Pippa. Pippa will continue to uphold the values that have always been at the heart of our glamping site—quality, sustainability and a strong connection to community—while focusing on making travel planning easier and more accessible. Pippa's values of inclusivity, simplicity and helping families create lasting memories are at the core of everything we do.

Key Dates & Milestones:

- **Closure of Milberry Green Meadows:** We are closing our glampsite with immediate effect and will not be taking bookings for the 2025 season.
- **Launch of Pippa:** We're in our pre-launch phase right now – but you can help shape Pippa by taking part in our survey and signing up for our waiting list to be the first to hear when Pippa goes live.

Press Coverage & Achievements:

- **Four in a Bed:** We had a fantastic time sharing Milberry Green Meadows on *Four in a Bed* and we were grateful for the feedback – both the love and the debate! Glamping isn't for everyone but we've always been proud to offer a peaceful nature retreat for those who enjoy a unique outdoor escape. Although we didn't win the competition, we're hopeful that our story will resonate with the audience and inspire future Pippa customers and partners.
- **Awards:** We were thrilled to be runners-up in the Tandridge Business Awards 2024! Being recognised alongside so many incredible local businesses was an honour and it reflects the hard work and passion we've put into our glamping site. We're excited to carry this momentum forward as we transition to our new venture.

Customer Testimonial:

“Beautiful location. Marvellous accommodation. Unique experience.”

Contact Information:

For press inquiries, images, interviews, or partnership opportunities, please contact: glamping@milberrygreen.co.uk

- **Website:** pippa.travel

Social Media:

Stay connected with us on social media to get updates on the latest adventures, sneak peeks of Pippa, and more:

- [Facebook](#)

Call to Action:

We'd love to hear from you and keep you in the loop as we prepare to launch Pippa! Sign up for exclusive updates and early access to our booking system via the link below:

<https://pippa.travel/>

Ends